



March 15, 2025

## Todd Larson EdD

### *Director, What You Do Matters Institute*



Todd Larson is a retired Scottsdale Police Officer and recently began his fourth year at the helm of the What You Do Matters (WYDM). Since retiring from the Scottsdale Police Department Todd has served in numerous community partnerships and leadership development positions, including Adjunct Faculty at the University of Phoenix and Northern Arizona University. He received his EdD from Grand Canyon University.

The *What You Do Matters Institute* (WYDMI) is led and guided by respected and experienced law enforcement professionals who have spent years improving, revising, and teaching the WYDM course to thousands of their colleagues across the United States.

Using *Lessons from the Holocaust*, WYDM presents an innovative ethical leadership program for law enforcement professionals that seeks to ensure never again is more than just a slogan. It teaches that all our actions have consequences--and we are responsible for our actions and their consequences.



#### McCormick Ranch Golf Club

**Luncheon \$40** – Please RSVP **by March 12th** with check to Charlie Bitner 134 E. Northview Ave. Phoenix 85020  
by email: [Charles@bitner36.com](mailto:Charles@bitner36.com) or contact Charlie at 602-943-0028

**RSVP's received after this date cannot be guaranteed.**