

## Minutes of the November 2009 Board of Director's Meeting, Arizona Chapter MOAA

**Call to Order:** President Ron Perkins called the meeting to order at 1100 hours, Thursday, November 5, 2009 at the State Veteran's Home on North Third Street in Phoenix with the Pledge of Allegiance.

**Members Present:** John Ady, Beth Cullison, Jim Cullison, Gary Fredricks, Marie Fredricks, Ron Perkins, Fran Tassin, Terry Tassin, Rob Welch and Ron Worthington.

**Minutes:** The previously promulgated Minutes of the last Board of Director's meeting (October) were approved.

### **Officer/Committee Reports:**

**Treasurer's Report:** Ron Perkins reported for Bill Roscher the current status of fund accounts had not changed: General Checking: \$8,945.59; Scholarship: \$11,261.83; plus an additional \$25 from the golf tournament: Total Accounts \$20,232.42.

**Auxiliary:** Ron Perkins contacted Kathy Upchurch. One idea shared from other chapters is to have the auxiliary conduct a fashion show. This idea will be considered as a possible activity in the future.

**Historian:** Ron Perkins obtained several suggested updates from Jim & Beth Cullison and will work with Tom Houser, chapter webmaster, to get the website updated. Board members agreed to send suggestions/updates to Ron who will coordinate and finalize updates with Tom. Jim Cullison agreed to determine if he could make updates directly, particularly to keep the *Events Scrapbook* current.

**Give Me Ten:** Ron Perkins had discussed increasing membership with Dee Norton. Dee is now sorting and removing duplicates from three quarterly updates from National and will develop membership packets to support recruiting new members. Ron indicated solicitation for new members via a postcard in the *Military Officer* magazine is planned for 2010. There was discussion about the accuracy of information received, improving the targeting of mailings, and using a calling campaign to improve the response from the postcards. The group began brainstorming ideas and agreed a membership committee is needed to develop a recruiting strategy. John Ady volunteered to be on the committee along with Dee, Ron Perkins, and Dan Conway. Ron will also call Gregg Maxon for his ideas on recruiting from the Guard. Ron may also ask for ideas and support at our general meeting.

**Membership:** Beth Cullison reported the current membership is at 193; 152 regular & 41 auxiliary members.

**Legislative:** Gary Fredricks indicated although there is a lot of activity and issues, there is essentially nothing new to report.

**Newsletter:** All agreed Jim Cullison issued another excellent *Sentinel* for November. Jim said he'd received a request for a member moving to Texas to continue to receive *The Sentinel* via e-mail.

**Personal Affairs:** Per Ron Perkins, Dan Conway has contacted Dick and Nancy Horn and offered his assistance with completing family planning forms, etc. Velma Birtciel is getting better and should be home on the 24<sup>th</sup>.

**Arrangements:** Marie Fredricks reported everything is set for the December meeting and reminded the board to bring one or more wrapped gifts for the Chinese auction. The *Toys for Tots* box will be available for donations at both the November & December general meetings. Terry Tassin will provide a picture for use in the December *Sentinel* to promote supporting *Toys for Tots*. All agreed the October picnic was a great success with a positive program, excellent BBQ, plenty of leftovers and a nice venue.

**Programs:** Chuck Schluter was not available and Ron Perkins will follow-up to learn about plans for the January meeting. An expert on immigration may speak at a future meeting. Gary Fredricks brought up the offer of a Boeing tour and possibly using their luncheon facility for a meeting. New chapter member Paul Schnur may also present next year.

**Share-a-Ride Program:** Ron Perkins had nothing new to report.

**Webmaster:** Ron Perkins reminded Board members to e-mail him suggested updates and/or changes to our chapter website and he will coordinate with our webmaster, Tom Houser.

### **Old Business:**

**MSA:** Terry Tassin gave Ron Perkins the new awards and oak leaf cluster packages for the November general meeting.

**AZ Council of Chapters October 9th meeting:** Ron Perkins shared that MOAA has continued the "Year of the Chapter", pushing to increase membership which currently stands at approximately 370,000. While many Veterans organizations have declining membership, MOAA has continued to grow. Ron reiterated plans for the Officer Magazine's postcard program in 2010. The chapter should also receive the quarterly updated lists to work local recruiting with newly relocated members. Joey Strickland, Col USA (Ret), Director State Veterans Service Dept briefed on plans for the Tucson VA Center and plans for a future VA center in Yuma. The topic of legislative liaisons was discussed and Ron discovered that a few chapters have not been pro-active in contacting their congressional leaders. However, it was suggested that chapter liaisons schedule a conference call to share ideas and responses. Although National provides talking points for the liaisons to discuss the issues, often the local contacts indicate they are best handled at their national level. Locally, the focus is more on individual and local issues.

**MOAA Deploys to San Diego:** See [www.moaa.org](http://www.moaa.org) for the news bulletin and *The Daily Buzz on the MOAA Annual Meeting*. Ron Perkins was presented the *5 Star Excellence Award* for our chapter. Ron said it was a packed two days including a great presentation by the Marine Commandant, General James T. Conway on the status of Marines in Iraq.

### **New Business:**

**Recruiting Strategy:** The new committee was formed to develop a recruiting strategy for increasing chapter membership.

**2010 Chapter Dues:** John Ady moved and Terry Tassin seconded to keep the dues at \$20 for regular members and \$10 for auxiliary members; passed. Bill Roscher, Treasurer, will collect the dues and provide all the forms to Beth Cullison, Secretary, to update any changes to the membership roster.

**AUSA JROTC & Armed Forces Career Officer Day Luncheon:** Ron Perkins was approached for our chapter to sponsor a \$200 table for eight people at the November 24<sup>th</sup> luncheon. Discussion included a suggestion from Gary Fredricks to develop a pro forma budget which would give a better idea of what's going out and coming in, to support making quick financial decisions when needed. John Ady moved to sponsor a table for \$200, seconded by Beth Cullison, and passed by the board. This will allow six cadets

to join our table along with two representatives from our chapter. John Ady and Terry Tassin volunteered to attend. Ron Perkins will contact Treasurer Bill Roscher to send the \$200 and Ron will submit the short bio requested about our chapter, John and Terry.

**Turkeys To Troops:** There is a request for gift cards and donations with a goal of 2,000 turkeys. After some discussion, including concern over a short turnaround time, the board agreed to pass on this request.

**Good of the Order, Roundtable:**

**Homeless Veterans and Stand Down:** Ron Perkins put a call in to Art Sloane to obtain information on staffing requirements for the Stand Down and expects to have specifics for our next meeting.

**Scholarships:** Ron Worthington will be gone all of December and plans to send out scholarship letters when he returns.

**Tax Assistance:** Jim Cullison received a request for volunteers to help Mesa area people with their taxes. The board agreed to pass on the request.

**Pictures:** Jim Cullison asked for pictures of the *5 Star Excellence Award* presentation to include in *The Sentinel*. Jim will contact Kris Hegle at MOAA National who should have some pictures. Jim will also follow up on pictures of General Schneider from the Hall of Fame induction.

**Gary & Marie Fredricks** will be gone throughout December so may not have an article for the January *Sentinel*.

**Council and Chapter Policies and Procedures Guide:** Ron Perkins handed out updated MOAA policy books to board members.

**Next BOD Meeting:** 03 Dec 2009

**Luncheon Greeters:**     **Nov:** Jim & Beth Cullison

**Dec:** Terry & Fran Tassin

There being no further business, the meeting was adjourned at 1240 hours.

Respectfully submitted,  
Beth Cullison, Interim Secretary